

The way to lead? It's as easy as B-L-T

B = Belief

Do your people believe in their leaders?

What they stand for?
What the organisation stands for and the way it's acted in the pandemic, and now we're coming out of it?

Without belief, there is little or no foundation upon which to build



L = Like and Respect

Do your people like and respect your leaders?

Do your leaders know how to get people to like and respect them?
Do your leaders care about being liked and respected?

Without this, there is no real, 'authentic' engagement



T = Trust

Do your people trust your leaders?
Do your leaders know how to get people to really trust them?
Do your leaders care about being trusted?

Without trust, there is no "lubrication" to oil the wheels of your business to optimum performance and results